

Received via email 23 February 2016

Dear Phillipa,

My name is Roberta and I am manager at the Real McCoy, 21 McCoys Arcade, Fore Street, Exeter.

I am writing to you regarding Paul Maddick and Gary Williams request for a license at their newly renovated establishment, Camper Coffee.

As the direct neighbour to the venue, which used to be The Real McCoy Cafe, I wanted to express my complete support for them receiving their license.

As you know, Fore Street and McCoys Arcade boast a wealth of diverse independent businesses that are important to both the Exeter community and its variety as a city for visitors. Having previously seen the high standard of product, service and visual merchandising/marketing that Camper Coffee deliver in their other locations (the Christmas market and the Uni, for example), myself and my fellow traders were thrilled to hear they would be joining us. Witnessing the quality of their developments and renovations since then has only excited myself and my colleagues further, reaffirming that they have a lot to offer the area.

Though Fore Street is a destination shopping quarter to those that know about us, it can be a difficult locale in which to encourage footfall. This is a fact the 'Fore Street Collective' spend a lot of time and energy in an effort to change and make sure Exeter's most concentrated area of independents is kept alive. Camper Coffee having a license, allowing them to host private events and open some evenings alongside their day time hours, will not hinder or threaten our businesses, but rather generate a wider spread knowledge and fresh curiosity, in turn bettering our footfall.

While in the past there may have been some criminal activity around the area, this has long dissipated. I trust that security will not be a problem and have no concerns that any issues will arise from the evening openings or licensing.

I believe that if someone should be given a license and be permitted to introduce evening opening hours, it should be a company with a high level of professionalism, experience and the right clientele - three attributes Camper Coffee, in my opinion, definitely have.

I hope you will see the positivity that I have seen across the majority. I, for one, look forward to the changes bringing new life to McCoys arcade, of which it deserves.

Thanks for your time.

Kind regards,

Roberta Juxon-Keen  
Manager at The Real McCoy